



2024-2025

ALL IN

SPONSORSHIP GUIDE

ALL IN BV

“All In BV” encapsulates the spirit and unity that defines Blue Valley Schools. It represents our commitment to partnering with local businesses to support our students in as many ways as possible. At Blue Valley Schools, we believe that there is power in partnerships between local businesses, families, community members, educators and students. It is through this collective effort that we can provide a great educational experience for our students.

By becoming “All In BV” sponsors, you’re not only promoting your business but also creating an equitable opportunity for high school students in the Blue Valley School District. Our sponsorship packages offer a variety of ways to help advertise your business to thousands of potential customers at different athletic and activity events.

Thank you for considering this opportunity to strengthen your connection with our schools and community.

For more information on how to get involved, contact Community Relations and Marketing Specialist Meron Hayden at mhayden03@bluevalleyk12.org. The Blue Valley School District is open to customizations and encourages discussions to explore unique partnership opportunities.

Meron Hayden

Meron Hayden
Community Relations
Blue Valley Schools
913.239.4072
mhayden03@bluevalleyk12.org



BY THE NUMBERS

INDOOR HOME VARSITY EVENTS (PER HIGH SCHOOL)



6,000

810 SHOWCASE



3,000

WRESTLING
4 Tournaments



1,000

BOYS
BASKETBALL
33 Games
3 Tournaments



400

VOLLEYBALL
24 Games



300

GIRLS
BASKETBALL
30 Games
3 Tournaments





OUTDOOR HOME VARSITY EVENTS

(PER HIGH SCHOOL)



3,000

FOOTBALL
20 Games
5 Playoff Games



400

BOYS SOCCER
32 Games



200

GIRLS SOCCER
32 Games



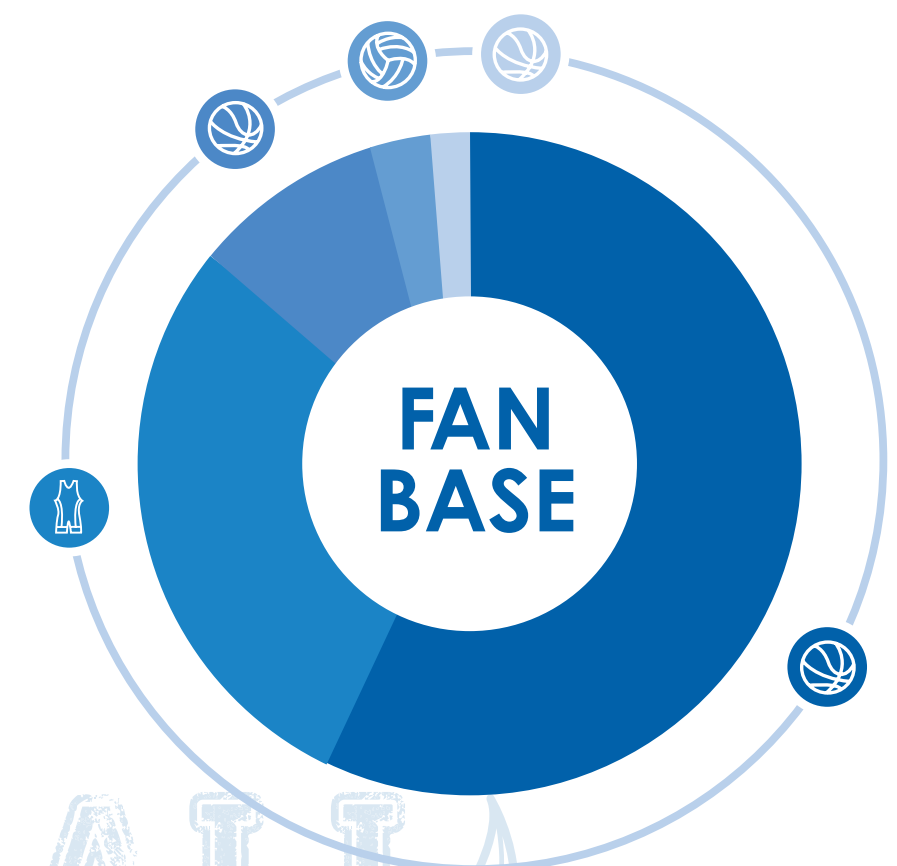
200

BASEBALL
60 Games

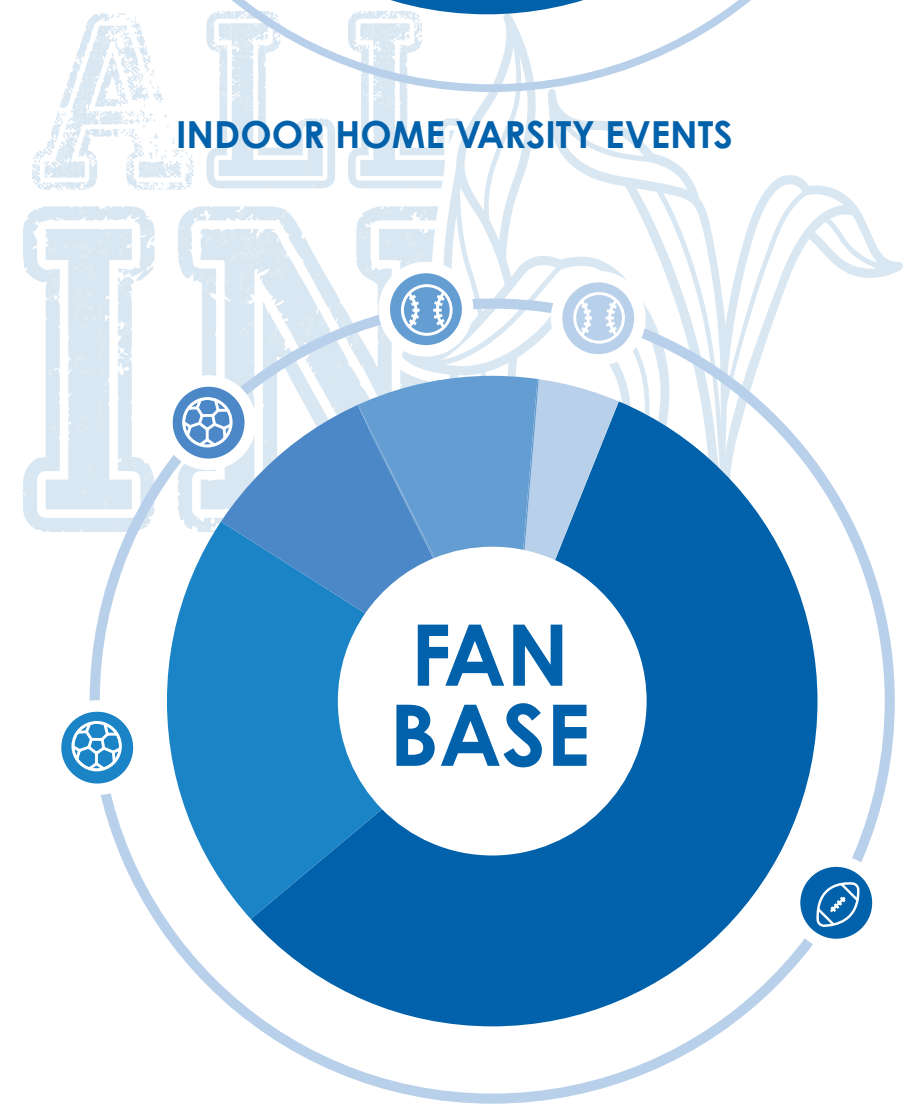


100

SOFTBALL
60 Games



INDOOR HOME VARSITY EVENTS



OUTDOOR HOME VARSITY EVENTS



ADVERTISING OPPORTUNITIES



PLATINUM PACKAGE

Sponsorship

\$25,000/year

3-year contract

Description

Regular season varsity football, soccer, baseball, softball:

- (1) 4'H X 10'W banner
- (1) Public Address (PA) announcement

Video board exposure at regular-season varsity volleyball, basketball and wrestling:

- 30-second commercial
- (2) in-game static ad with PA announcement
- Pre-game 30-second commercial
- Rotating logo on right sidebar

Mention on Blue Valley School District website



GOLD PACKAGE

Sponsorship

\$15,000/year

3-year contract

Description

Regular season varsity football, soccer, baseball, softball:

- Pre-game PA Announcement and in-game PA announcement
- Mention on large banner along with all other Gold and Silver Sponsors (Approximately 4'H X 10'W)

Regular season varsity volleyball, basketball and wrestling:

- Pre-game PA announcement and in-game PA announcement
- Mention on one large banner along with all other Gold and Silver Sponsors

Choice of being **ONE** varsity sponsor per high school

Football: Field goal, halftime, touchdown, national anthem (PA announcement)

Basketball: 3-point shot, national anthem, halftime, starting lineup (all on video board)

Volleyball: ACE, match win, national anthem, starting lineup (all on video board)

Baseball: Home run, national anthem (PA announcement)

Softball: Home run, national anthem (PA announcement)

Wrestling: Match win, national anthem (all on video board)

Soccer: Goals, corner kicks, national anthem (PA announcement)

Mention on Blue School Valley District website

SILVER PACKAGE

Sponsorship

\$5,000/year

3-year contract

Description

Regular season varsity football, soccer, baseball, softball:

- Mention on large banner with all Gold and Silver Sponsors (Approximately 4' H X 10' W)

Regular season varsity volleyball, basketball and wrestling:

- PA announcement
- Mention on one large banner with all other Gold and Silver Sponsors

Mention on Blue Valley School District website

BRONZE PACKAGE

Sponsorship

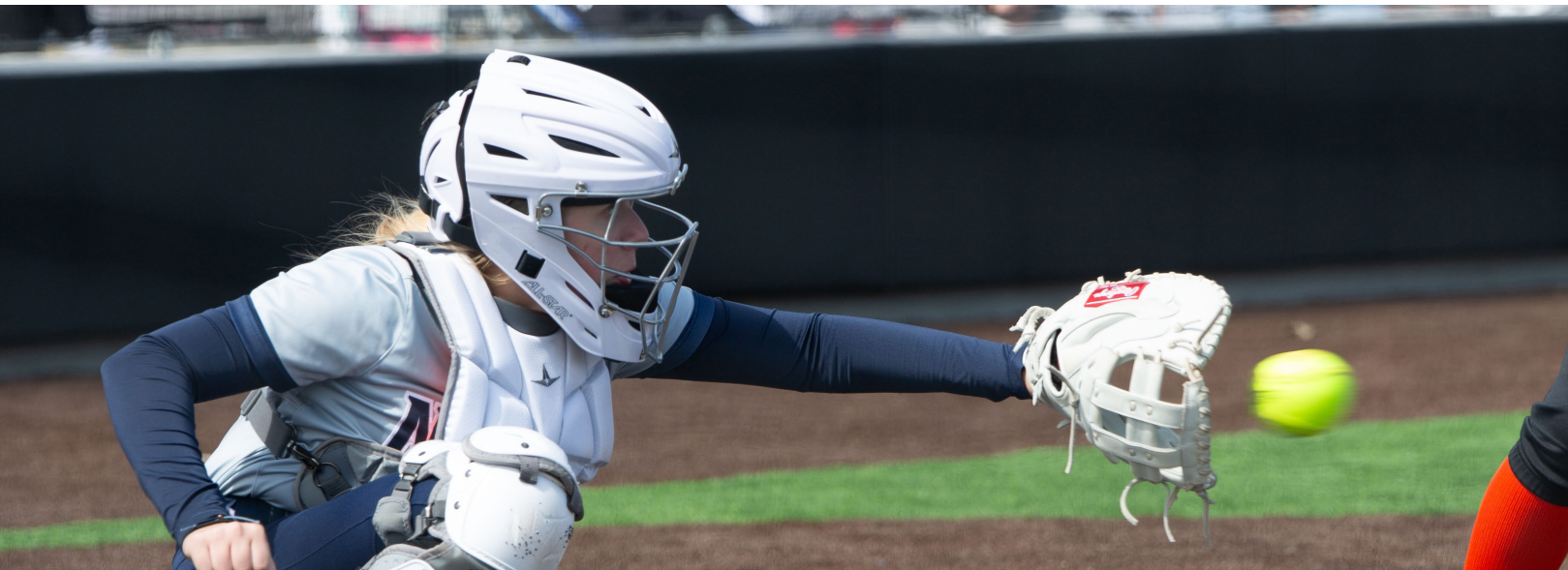
\$1,000/year

3-year contract

Description

Regular season varsity football, soccer, volleyball, basketball, wrestling, baseball, and softball:

- PA announcement



SPORTS BROADCASTING

Sponsorship

\$2,500/year

3-year contract

Description

810 Varsity streaming through NFHS. Package includes 3-4 videos per broadcast

Football:

- All regular and postseason home football games

Basketball:

- Blue Valley High boys basketball tournament
- KAMO girls basketball tournament (location: Blue Valley North)
- 810 Varsity Showcase (location: TBD annually)
- (8-10) Regular season varsity home games per school
- All postseason home basketball games

Soccer:

- Fat Cat tournament (location: Blue Valley West)
- (2) Home matches at each school

Volleyball:

- (2) Home matches at each school





ALL IN

www.bluevalleyk12.org/allinbv

Front cover photo credit: BVHS Publications
Back cover photo credit: BVSW Publications

